



Central Veterinary Services Ltd

DATA PROTECTION & PRIVACY POLICY

Policy statement

We respect your privacy and will not sell or make available in any way your personal data except where you have specifically asked us to do so. Personal data is only collected where necessary to service your requests.

From time to time we may need to update this Privacy Policy and publish via our website. Please visit this website for the latest copy of this policy or write to us at the address below.

The nature of the services provided by Central Veterinary Services means that we might obtain certain information about you. This statement sets out the principles governing our use and handling of your data. By registering to use the services you agree to this use.

The collection and processing of personal data through Central Veterinary Services is done in accordance with the EU General Data Protection Regulation. Central Veterinary Services collects personal data through its websites via submission forms and website cookies. It also receives personal data sent in via email, text messages, social media posts and messaging platforms (e.g. Twitter), telephone, VOIP phone calls (e.g. Skype) and facsimile submissions, Royal Mail and other couriers.

What type of data is collected?

When you use the contact form on the website, engage with us on social media, download or install any of our software, enquire about our products and services, contact us with any queries, enter prize draws or competitions, complete any surveys, interact with us at trade shows and exhibitions, purchase any of our products or in any other way use the services of Central Veterinary Services and related companies you may provide certain personal data. This data may include:

- your first names and title
- your surname
- your address and previous addresses
- email addresses
- job title
- your telephone number(s)
- VAT registration number
- details of interactions with us
- details of your product preferences and service choices
- information gathered from the use of cookies on our website(s)

Applicants for employment, training, volunteering, work experience and student placements also provide detailed information about education and previous experience via the online forms, application forms and Curriculum Vitae. This is required for the assessment of the working capacity of the employee and assessment for training and education purposes.

We may supplement the information that you provide us with information we receive from third parties.

If Central Veterinary Services is acting as a data processor for your business, we will have a data processing agreement in place. This will detail what personal data we process on your behalf, the purposes, retention period and other obligations under the GDPR.



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What are the legal bases for processing my data?

In some circumstances, Central Veterinary Services will need to process your data to fulfil contractual obligations. For example, if you enrol in our Pet Health Plan service, we will process direct debits on your behalf.

The processing of your personal data may also be done to pursue legitimate interests that you can reasonably expect. These legitimate interests include marketing purposes, web analytics, personalisation, updating contact details, enhancement of services, network security enhancement, understanding web interaction, promotional campaigns, advertising, customer communication and for the distribution of information from Central Veterinary Services and related companies under Central Veterinary Services Limited and AT Veterinary Systems Limited. We may also use the data you provide us in response to surveys and to aggregate user profiles.

Personal data submitted for training, employment and work experience purposes might be processed as part of the process of entering into a contract of employment, training or volunteer agreement.

Personal data submitted for training, employment and work experience purposes may also be processed as a legitimate interest where the data collected does not form part of a contractual agreement.

What are the purposes for collecting my data?

Purposes for collecting personal data include postal and electronic marketing, product development, developing security and privacy enhancing technologies, providing interesting content, customer support, training, improving service offering, statistical purposes, demographic analysis, distributing information regarding Central Veterinary Services' products and services, providing feedback, responding to queries and pet reunification.

You may unsubscribe from any communications by writing to us at the address below or following the link on electronic communications.

Will any of my data be given to third parties?

Central Veterinary Services Ltd only passes data to third parties in the following circumstances;

- when obligated by law, for instance in case of a lawful request by law enforcement authorities;
- where a third party is engaged to deliver a service on behalf of Central Veterinary Services or a customer and where third parties have a data processing agreement in place with us. This includes AT Veterinary Systems and the National Veterinary Database.
- when you instruct us to do so, or give us consent to passing on your data.

No data will be passed outside the EEA.

You have the right to object to us using your data at any time. Please see the contact details below to inform us how you would like your data to be handled.

How long will my data be kept?



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Central Veterinary Services will store your personal data for as long as is necessary for the purpose for which it was provided, and to meet contractual, legal, audit and other regulatory requirements.

Data that is no longer required will be deleted, although some data may be retained for archiving purposes in the public interest or statistical purposes.

If you wish for your personal data to be amended or removed please write to us at the address below.

Will my personal data be secure?

We value your privacy. Central Veterinary Services has therefore taken organisational and technical measures to protect your data from theft, loss or any kind of use that is not in line with the purposes for which the data was collected.

We endeavour to take all reasonable steps to protect your personal data, but cannot guarantee the security of any data you disclose online.

You accept the inherent security implications of working online over the internet and will not hold us responsible for any breach of security unless we have been negligent or in wilful default.

Central Veterinary Services may link to other websites and we are not responsible for their data policies or procedures, or for their content.

What rights do I have over my personal data?

You have the right to request:

- access to your personal data
- correction of your personal data if incorrect, out of date or incomplete
- that we stop processing your data

You also have the right to lodge a complaint with a supervisory authority (the Information Commissioner's Office).

Where can I file a request to access, rectify or remove my data?

Please see the contact details below.

Contact Details

If you wish to contact someone at Central Veterinary Services regarding privacy and the collection of personal data, please write to:

Data Security Co-ordinator
Central Veterinary Services
Elmtree Business Park
Elmswell
Bury St Edmunds
Suffolk IP30 9HR.



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Or Email: datasecurity@centralvet.com

Please note this policy is continually updated and users are advised to refer to these pages before every submission of data